

Privacy Policy

At HENRY's (the "Company"), we know how Guests and visitors like you value your privacy, and we have created this privacy policy to ensure that you understand our policies and procedures, what personal information you must provide if you wish to use the henrysnyc.com site (the "Site") and, ultimately, just how we use such personal information.

Information Collected By HENRY's

HENRY's collects two types of information from users of this Site and the services offered on this Site: personal information described below; and non-personal information such as information about traffic patterns on the Site (for example, how many users log on to the Site on a daily basis).

Personal Information

Some personal data, including, for example, your name, phone numbers, fax number, postal address and email address, and any comments that you may desire to make and any additional information or materials that you voluntarily provide to us are collected during your registration process. We may then contact you and ask for additional information, including personally identifiable and non-personally identifiable information

How We Use Your Personal Information

HENRY's uses the information collected, including personally identifiable information, for a variety of purposes. For example, we use your information to better understand your needs and provide you with better products and services. We may use your information to communicate back to you, to update you on products, services and benefits, to personalize the Site for you, to contact you for market research or to provide you with marketing information, newsletters, or other information we think would be of particular interest.

We may also share your personal information with our affiliates, technical consultants, third party auditors and other third parties who make our Site available, enhance its functionality or provide associated services and/or who deal with you in processing your orders and/or delivering content, samples, products, or services. Please note that we reserve the right to transfer your personally identifiable information and other information to our successors in business and purchasers of Site assets.

In addition, although HENRY's does not presently do so, it may share your personal information (including, to the extent permitted by law, any demographic information you provide to us like zip code, age, gender, marital status, other preferences) with certain third parties with whom we do business (including, for example, our content providers and business partners), so that such third parties can contact you regarding products, services, offers, or other information we think you will find valuable. These third parties may also use the information to generate aggregate reports and market research or for other purposes. If you would rather not have us share this information with third parties, just notify us at privacy@henrysnyc.com. Make sure that you notify us for each e-mail address that you have left with us.

Information obtained through the Site may be intermingled with and used in conjunction with information obtained through sources other than the Site, including both offline and online sources.

Non-Personal Data

In some cases, we may collect non-personal information. Examples of this type of information include the type of internet browser you are using, the type of computer operating system application software, and peripherals you are using and the domain name of the web site from which you linked to our Site. We use your information on an aggregated basis to do such things as operate our site, enhance our site and sell and deliver our products and services. We may share non-personal information with third parties for advertising, promotional and other purposes.

Opt Out Procedures

You have the option to opt out of receiving information from HENRY's which will remove your information from its database completely. If you no longer wish to take advantage of this Site or to receive any form of direct contact from HENRY's, whether it is email, discounts, newsletters, or other promotional offers or materials, or wish us to delete your personal information from our data records, contact us at <u>privacy@henrysnyc.com</u> or call us at 212.866.0600 to cancel your account. HENRY's is not responsible for removing information from third-party lists or databases of any kind.

Reviewing or changing your information

In order to ensure that the information we maintain is accurate, HENRY's gives users the option to change or modify their information previously provided. If you would like to change your information currently in our database, please contact us at privacy@henrysnyc.com. HENRY's is not responsible for updating information contained in third-party lists or databases.

Security

We work to protect the security of your information during transmission by using software that encrypts information you input. All information is stored on our servers in a secure location. It is important for you to protect against unauthorized access to your password and to your computer. Be sure to sign off when finished using a shared computer. If your password is compromised, please notify us at once at privacy@ henrysnyc.com



Protection for Children

This Site is not intended for users under the age of 18. Furthermore, we have no intention of collecting personally identifiable information from children (i.e., individuals under the age of 13). Where appropriate, we take reasonable measures to inform children not to submit such information to our site or in response to advertisements. If a child has provided us with personally identifiable information, that child's parent or guardian should contact us at privacy@ henrysnyc.com. or send us a letter marked "Privacy - Urgent" at the address below if they would like the information submitted by the child deleted from our database. We will use all reasonable efforts to delete such information from our database.

Privacy Precaution Warning

Please note that no data transmission over the Internet is 100% secure. As a result, we cannot guarantee the security of the information that you transmit via our online services.

Please note that we reserve the right to access and/or disclose personal information and non-personal information we gather as required by courts or administrative agencies and to the extent required to permit us to investigate suspected fraud, harassment or other violations of any law, rule or regulation, the Site rules or policies, or the rights of third parties or to investigate any suspected conduct which HENRY's deems improper.

This Site may provide links or references to other web sites. However, we have no control over or responsibility for content on third party sites and transactions that occur therein. The privacy policies and terms and conditions governing this Site may differ significantly from the policies of third party web sites.

Your Consent

By using this Site, you accept these terms and consent to our collection, use, disclosure and storage of your personally identifiable and non-personal information as described above.

By using the Site, you also authorize the export of personal information to the USA and its storage and use as specified above when you provide such information to us. This policy and our legal obligations are subject to the laws of the State of New York and the USA, regardless of the location of any user. Any claims or complaints must be filed in the USA in the courts having jurisdiction over the City, County and State of New York.

We may amend our privacy policy, but if we decide to change our privacy policy, we will post those changes on this page, so you are always aware of what information we collect, how we use it and under what circumstances we may disclose it.

Contacting Us

If you have any questions about this privacy policy, the practices of this Site, or your dealings with this Site, you can contact us at: privacy@henrysnyc.com. In addition, our mailing address is: 2745 Broadway New York City 10025.